

Education	2020-2024	Appalachian State University, Bachelor of Fine Arts, Graphic Design Art Department Honors Student Chancellor's List	
	2016-2020	Lafayette High School French Immersion Program, Gifted Program, Talented Art Program	
Work	2025-Present	Junior Graphic Designer – Elevate Media House Designed high-volume digital and print marketing materials for automotive and healthcare clients, including email campaigns, display ads, direct mail, video ads and branded collateral. Created assets for major clients such as Hitachi and BRP, including dealer guides, internal publications, and custom icon sets. Contributed to 5+ branding projects, including a client-selected logo, and led the design and illustration of cohesive event materials for a fundraising gala.	
	2024-Present	Freelance Graphic Designer Developed logos, merchandise, and/or packaging designs for a handful of clients. Met with clients to assess needs and define scopes of projects. Conceptualized and presented multiple design directions. Refined designs and delivered finalized, high-quality files.	
	2024-2025	Contract Graphic Designer – Uproar Concept Assisted with various design projects for clients, including posters, webpage designs, merchandise, signage, social media, ad campaigns and brand development. Clients include Outdoor NC, LNT, Southern Appalachian Highlands Conservancy, and Rove EV Charging.	
	2024	Graphic Design Intern – Turchin Center for the Visual Arts Boone, NC Designed connections documents, exhibition guides, and signage, assisted with art installations in the Center's six changing exhibit galleries, and cut and installed wall vinyl.	
	2023	Research Assistant – Stephen Parks, Graphic Design Appalachian State University Worked directly with Professor Stephen Parks. Streamlined the print production of a DesignInquiry publication and a handful of other projects. Worked closely with the Risograph while maintaining organization, communication, and solving any problems that arose during production.	
Exhibitions	2023	Liminal Figures Book Launch, SouthEnd Brewing Co, Boone, NC	
	2024	Riso-Rama's national juried exhibition, Paradiso, Texas A&M University–Corpus Christi's Weil Gallery, Corpus Christi, TX	
Skills			
		Adobe Creative Cloud Figma HTML, CSS Google workspace Asana Web design Motion graphics	Illustration RISO printing Branding Photography (DSLR and film) Publication design Block printing Book binding